



Cookie Policy

The National Zoological Society of Wales (Welsh Mountain Zoo) uses cookies via it’s Website. It is committed to protecting your privacy.

The Welsh Mountain Zoo does not use cookies to gather personal identifiable information from you.

We use for a number of reasons:

- To improve your interactions.
- To provide us with non-personally identifiable data.
- To improve the functionality of the site.

The cookies we use are listed in the table below.

Name	Details	Expiry
Google Analytics Tracking		
_ga	Used to distinguish users.	2 years
_gat	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	1 minute
_gid	Used to distinguish users.	24 hours
Google Map API/Tracking		
1P_JAR	Google advertising cookie used for user tracking and ad targeting purposes	30 days
APISID	Stores your options such as preferred zoom level.	2 years
CONSENT	Used to store the users preference on cookie consent	20 Year
HSID	These contain digitally signed and encrypted records of a user’s Google account ID and most recent sign-in time.	2 years
NID	The NID cookie contains a unique ID Google uses to remember your preferences and other information, such as your preferred language	6 months
SAPISID	Enable Google to collect user information for videos hosted by YouTube.	2 years



SID	These contain digitally signed and encrypted records of a user's Google account ID and most recent sign-in time.	2 years
SIDDCC	Security cookie to protect users data from unauthorised access	3 months
SSID	Stores your options such as preferred zoom level.	2 years
Individual Animal Pages		
01AI	This cookie is set by the abmr.net domain to enable streaming data such as videos	30 days
PYPF	PayPal uses this cookie to recognise its customers and to shorten the time the user needs to log in to their PayPal account by checking their email on PayPal database.	30 days
Language Detection		
_icl current language	Remembers the users language preference.	24 hours
Cookie Policy Popup		
cc cookie accept	Remembers when the user has accepted the use of cookies through the cookie popup	30 days

For more information on cookies visit www.aboutcookies.org This site gives you methods of how to disable cookies if you so wish. If you do stop cookies then the functionality of the website might be affected.

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